

PrEP and Women

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HIV Pre-Exposure Prophylaxis (PrEP)



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Defining the End of AIDS

Goal

Reduce new HIV infections to 750 annually by the end of 2020.

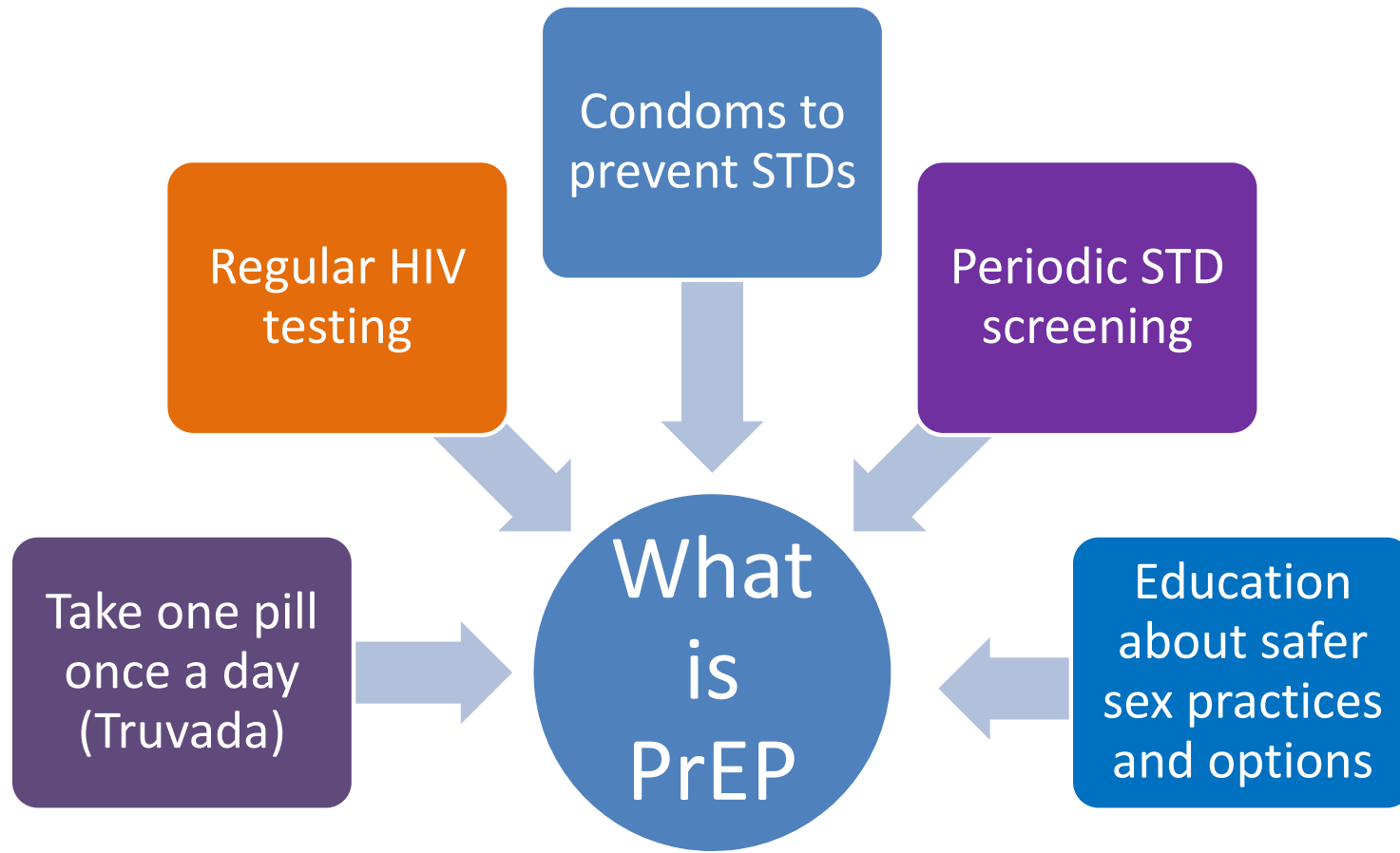
Three Point Plan

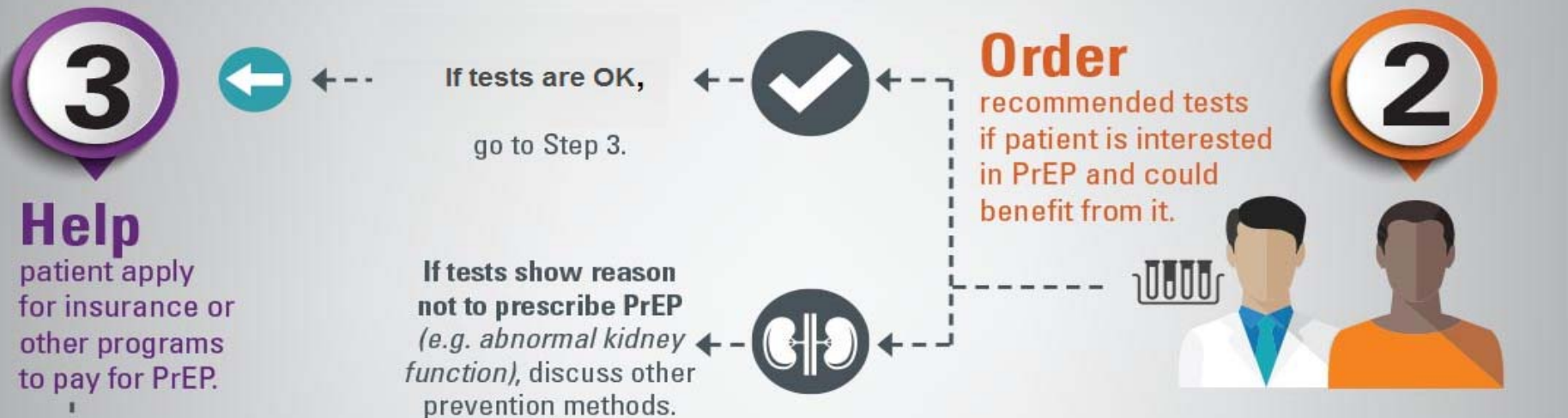
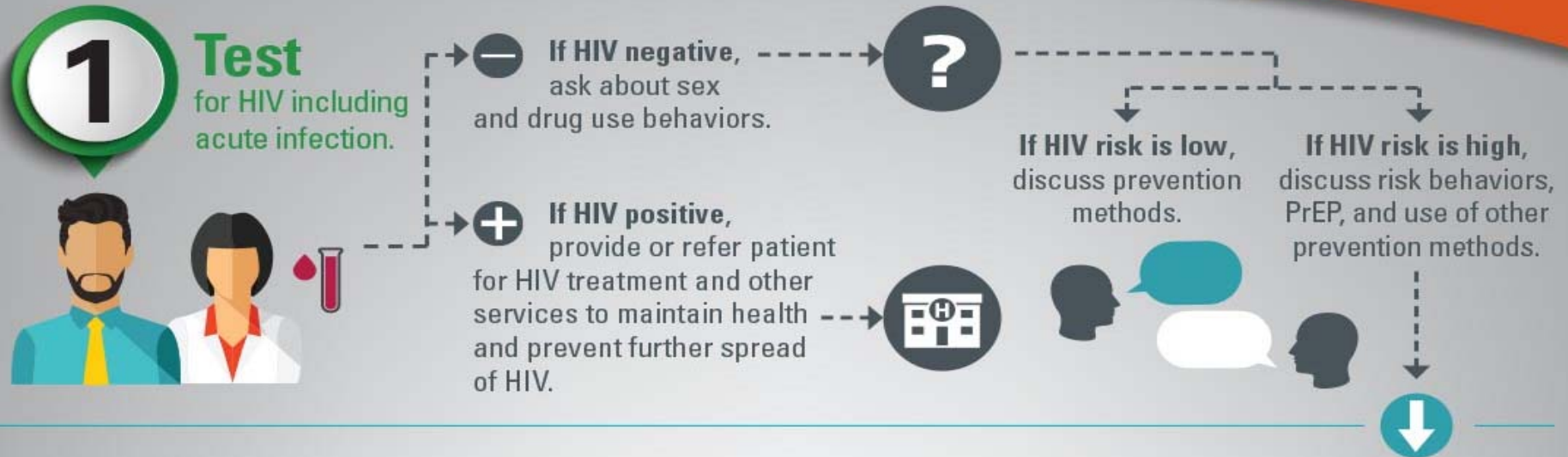
1. Identify all persons with HIV who remain undiagnosed and link them to health care.
2. Link and retain those with HIV in health care, to treat them with anti-HIV therapy to maximize virus suppression so they remain healthy and prevent further transmission.
3. **Provide Pre-Exposure Prophylaxis for persons who engage in high risk behaviors to keep them HIV negative.**



Governor Andrew Cuomo announcing his new initiative to combat the AIDS epidemic before the 2014 NYC Gay Pride Parade.

Credit: Michael Appleton for The New York Times





Most public and private insurance programs cover PrEP, and patients can get help with their co-payments.

3
Help

Drug assistance programs can help patients without insurance pay for PrEP.



4

Prescribe

PrEP and instruct patient to take one pill every day.



Currently Truvada®* is the only medicine approved by the FDA for PrEP.

**Tenofovir disoproxil fumarate/emtricitabine*



5

Follow-up

Schedule appointments every 3 months for follow-up, including HIV testing and prescription refills.



PrEP Forums

Involved providers & consumers from across the State discussed PrEP:

PrEP Implementation Forum

- Quality Measures
- STIs
- Policy
- Implementation

Adolescent Implementation Forum

- Adherence
- Payment
- Consent
- Access

Next Up: Women-Focused PrEP Implementation Forum

New York State PrEP Priorities

Educate Clinical and Support Service Providers

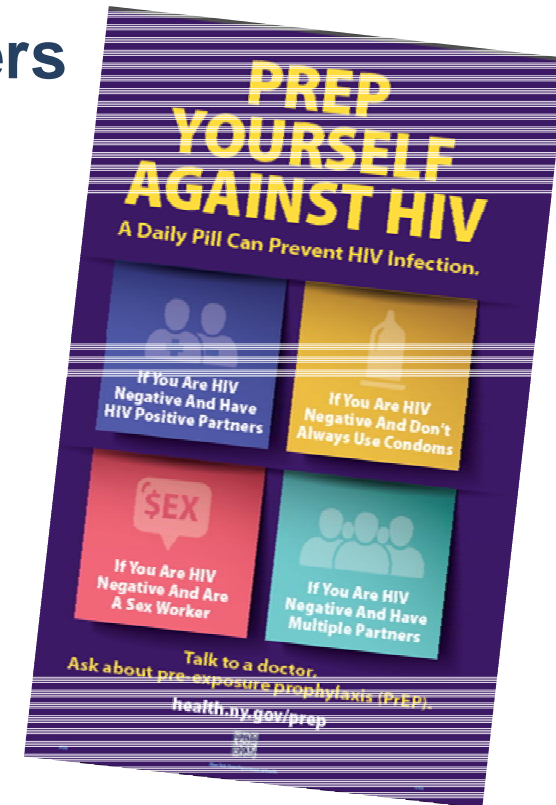
- ✓ NYS Guidance on PrEP
- ✓ Clinical Education Initiative
- ✓ HIVTrainingNY.org

Increase Access to PrEP

- ✓ PrEP Payment Options
- ✓ Provider Directory
- ✓ Promote New Models of Care
- ✓ Fund Linkage and Support Services

Raise Consumer Awareness of PrEP

- ✓ www.PrEPforSex.org



Education

NYSDOH Clinical Guidance - www.hivguidelines.org

- Guidance For the Use of Pre-Exposure Prophylaxis (PrEP) to Prevent HIV Transmission

PrEP Detailing Initiative –

- Educating clinical providers where they practice

Clinical Education Initiative - www.ceitraining.org

- PrEP is for Women, Too!
- PrEP for Women: Prevention Opportunities

Education and Training Initiative - www.hivtrainingny.org

- Role of CBO's and Non-clinicians in Promoting PrEP
- Achieving and Sustaining Viral Suppression Among Women
- Summary of PrEP guidelines for non-clinical providers

Paying for PrEP

Medicaid

If a person has Medicaid, it will cover the medication

PrEP AP

NYS plan that covers the care associated with PrEP

Private Insurance

Most insurance plans cover the medication. You may have co-pays

Patient Assistance

Drug manufacturer may provide financial assistance

Innovative Models of PrEP Care

- PrEP Specialists
- Local Health Department STD Clinic
- Syringe Exchange Programs
- Planned Parenthood



Raising Awareness

www.prepforsex.org

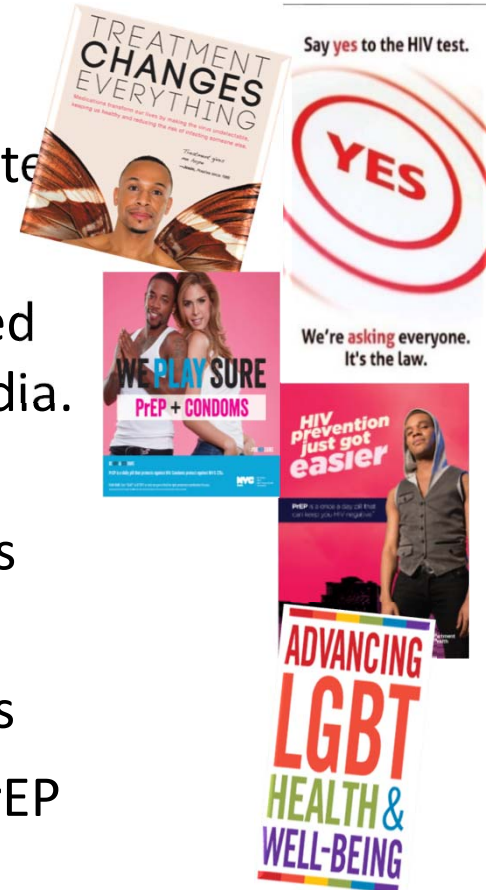


NYSDOH Website

- Information about PrEP
- Q&A section
- Links to Resources

New PrEP Programming

- **Expand access to HIV testing** through non traditional testing sites and targeted testing initiatives
- **Increase public awareness of PrEP and nPEP** through continued consumer marketing using traditional platforms and social media.
- **Expand consumer messaging** to include women, transgender persons, heterosexual males and younger and older age groups
- **Fund PrEP-specific services** at 29 different community health centers to provide PrEP navigation as well as PrEP prescriptions
- **Increase the number of PrEP prescribers** statewide through PrEP implementation workshops from CEI and detailing efforts delivering PrEP information directly to prescribers in their offices





“People Don’t Know About PrEP”

Talk About PrEP



Talking openly about PrEP and HIV helps confront the stigma that is still often associated with the disease and those who decide to take PrEP.



“MY HOUSE
MY RULES
MY SAFETY
MY PROTECTION
MY PrEP”

PrEP with confidence. PrEP is a pill that you take everyday to lower your chances of getting HIV, even if your partners are HIV positive. Use condoms with PrEP to protect yourself from most STIs and HIV. www.health.ny.gov/PrEP



How are we doing so far?

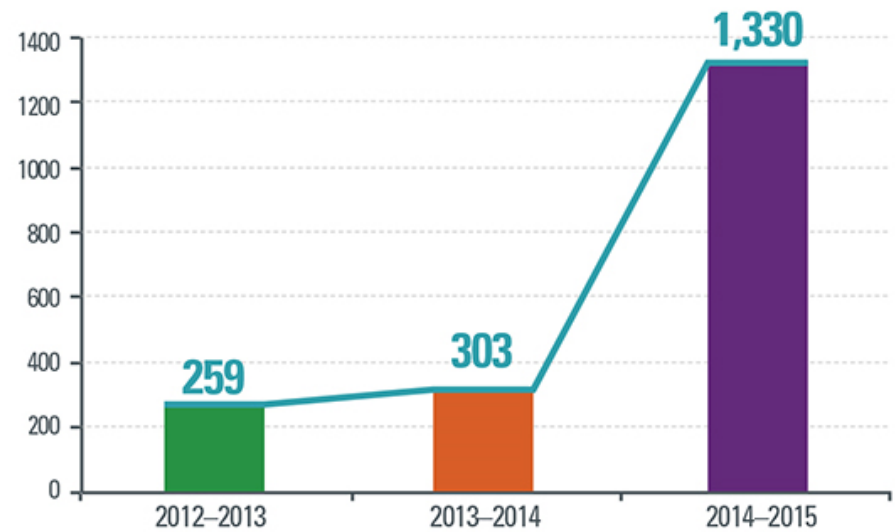
Increasing PrEP Use

A focused effort by New York State

to increase PrEP uptake started in June 2014 and included:

1. **Provider Training**
2. **Raising Awareness**
3. **Ensuring Medicaid Coverage**

Number of New York State Medicaid beneficiaries receiving PrEP.



SOURCE: NYS Medicaid Data Warehouse (based on Medicaid data loaded through July 2015).

✓ We're proud to say that New York State had the most people on PrEP per capita.

PrEP Take-Home Messages

- ❖ PrEP is an excellent option for women and works well for those who take it every day.
- ❖ PrEP can help women protect themselves when they are unable to negotiate condom use.
- ❖ PrEP can help women protect themselves if they are having unprotected sex and aren't certain that their partner is HIV negative or monogamous.
- ❖ When taken every day, PrEP can reduce the risk of getting HIV during sex by more than 90 percent and by more than 70 percent through injection drug use.

**GET TESTED.
TREAT EARLY.
STAY SAFE.**

End AIDS.



health.ny.gov/ete

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